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TOUGH ECONOMY CAN'T KNOCK GREENVILLE, SC-BASED KICKBOXING BUSINESS; 9ROUND™ FORECASTS RAPID EXPANSION THROUGH 2009

GREENVILLE, SC (April 15, 2009)—While many businesses across the United States are stagnant, shrinking or altogether disappearing, Greenville, South Carolina-based kickboxing center 9Round™ is forecasting rapid expansion in 2009. Having recently completed the process of franchising its business, 9Round™ announced today that it is now offering franchise opportunities across the U.S.

9Round™ kickboxing centers offer traditional “old school” boxing and kickboxing fitness programs developed around a proprietary system of nine challenging workout stations developed by professional fighter and 9Round™ principal Shannon Hudson. Clients complete each training session in a quick and convenient 30-minute workout, with the added convenience of no pre-scheduled class times and a trainer with each client every step of the way.

“I wanted to get this type of training out to the average fitness-minded person, because it is too good to be kept a secret any longer,” said 9Round™ principal Shannon Hudson regarding his decision to franchise. “One simple thing makes it popular—it works! I can only influence so many people at my location, so I need strong franchisees that share in that same vision.”

Working with The Franchise Maker, a San Diego, CA-based company that takes businesses to the next level by helping them realize franchise wealth, 9Round™ completed all the necessary steps to franchise its business model.

“The 9Round™ business model is very exciting and basically recession proof,” Dave Waldman, principal of The Franchise Maker. “The culture that Shannon has created in his kickboxing center is ecstatic and client results are phenomenal, making 9Round perfectly positioned for franchising success.”

“Using The Franchise Maker was an awesome experience,” commented Hudson. “They are like mentors to me and my business. I believe all business owners need mentors, and I know I picked a great company. I highly recommend The Franchise Maker for business owners who are looking to expand through franchising.”

9Round™ was recently visited by NFL player Nick Eason of the Pittsburgh Steelers and local radio personality Joe Girard of B93.7-FM. Both were immediately impressed by the 9Round™ workout.

“We describe our proprietary workout system as ‘The end of boring cardio, complex machines and silly routines,’” stated Hudson. “Our members keep telling us that it’s the best workout they’ve ever had.”

About 9Round™

9Round™ is a specialized kickboxing center dedicated to serving clients who want a unique, fun and proven workout that guarantees results. 9Round™ offers traditional “old school” boxing and kickboxing fitness programs that incorporate functional, interval, cardiovascular and circuit training regimens. The programs are developed around a proprietary system of nine challenging workout stations developed by professional fighter and 9Round™ Principal Shannon Hudson. 9Round™ delivers total body results in a quick and convenient 30 minute workout with no class times and a trainer with each client every step of the way. Visit the 9Round™ website at www.9round.com.